



# Joining the Colorado Green Business Network

## Encouraging and Recognizing Best Practices

The Colorado Green Business Network (CGBN) is a voluntary program that encourages, supports, and rewards superior environmental performers that go beyond the requirements of environmental regulations and move toward the goal of true, operational sustainability.

Our goal is to support organizations throughout the state at any level of implementation in increasing the efficiency and sustainability of their operation through assessing opportunities for growth, recognizing success, and providing connections to like-minded businesses throughout the state.

### We do this through

- **Technical Assistance:** We offer free off-site coaching and on-site assistance to support businesses in implementing sustainability and resource reduction into their operations.
- **Workshops & Events:** Regular skill building and educational opportunities
- **Recognition:** Award opportunities and a state supplied press kit to help tell the story of your sustainable operations!

## Support Based Involvement

To get technical assistance and support, organizations only need to register in GreenBizTracker and complete the Baseline Assessment. No additional application or evaluation is required, and we can work with businesses year round! This does not include recognition, and is intended for organizations that are just getting started.

## Recognition Levels

The Colorado Green Business Program's official rating system is divided up into 3 levels, and is a points based application that rewards efforts in energy, water, waste & purchasing, transportation, and policy.



**Bronze (25 Points):** Recognizes organizations that have begun to take strides in implementing sustainability into daily operations, and have started to see tangible reductions in resource use as a result.



**Silver (50 Points):** Recognizes organizations who have begun to integrate sustainability into multiple aspects of their organization with regard to both policy decisions and efficiency upgrades.



**Gold (100 Points):** Recognizes organizations who excel at sustainable operations in their sector. They have implemented large scale changes to their organization in order to realize reductions and emphasize sustainability & equity throughout their organization.

## Benefits

In addition to the above, we offer a wide variety of benefits to membership including monthly opportunity, event, and grant updates, priority permitting and regulatory assistance, and letters of recommendation in state and federal grant applications.

## Important Dates for Recognition

**Application Deadline:**  
June 30<sup>th</sup>

**Call for Award Nominations:**  
July - August

**Notification of Acceptance:**  
Early / Mid-August

**Recognition Event:**  
End of September

